# **ADA3207 Product Data Sheet**

## UV-Visible Water Soluble Fluorescent Yellow-Green Organic Pigment

### Application: Marking, Coding, Security Printing

ADA3207 is a specialty water soluble product having an easy to implement fluorescent effect, for use in the printing ink and lacquer industry. In normal daylight conditions, ADA3207 powder is virtually invisible on substrate. However, on exposure to UV-A and/or yellow-green light (optimal effect achieved at approx. 393 nm), the yellow-green fluorescence intensity becomes visible (emission at approx. 551 nm).

ADA3207 powder is thus a highly effective special additive for coding and marking purposes (e.g. usage in security printing). Possible application fields are high quality, solvent-free or water-containing special printing inks and lacquers with very good light fastness on plastic and on paper surface.

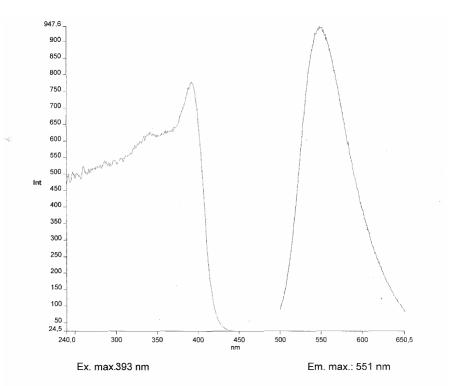
### **Product Properties**

Composition:	Organic Substance
Physical Appearance:	White Powder
Excitation color at 366nm:	Yellow-Green
Odor:	Odorless
Light Fastness:	Good (In 15% concentration in printing ink, on paper and on polymer surface with minimum 10 years stability.)
UV Intensity:	Excellent
Durable against climatic test:	Yes
Insoluble in:	Acetone, xylene, methanol, cyclohexanone and ethyl acetate
Soluble in:	Water (21g/L)

#### **Typical Luminescent Properties:**

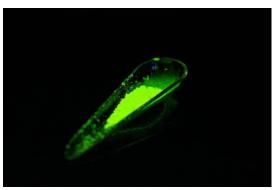
Abs. Max.; λ max:	393nm
Emission Max, $\lambda$ max:	551nm

### Typical excitation and fluorescence spectra:





Appearance at visible light



**Excitation color at 366nm** 

#### All applications using this product should be thoroughly tested prior to approval for production.

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